

Prudential Ins Co of Amer

Group Affiliation: Prudential of America Group
Address: 751 Broad Street 23rd Floor
 Newark NJ 07102
Phone: 973-802-6000

Domicile: NJ
NAIC Number: 68241
Year Established: 1873
Company Type: Stock

Ratings

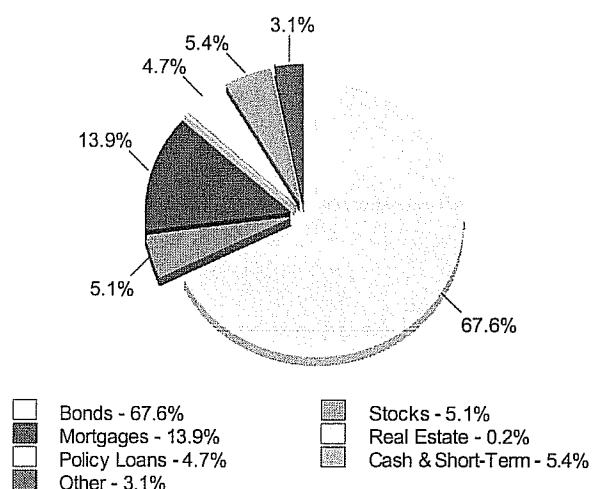
A.M. Best Company(Best's Rating, 15 ratings)	A+ (2)
Standard & Poor's(Financial Strength, 20 ratings)	AA- (4)
Moody's(Financial Strength, 21 ratings)	A2 (6)
Fitch Ratings(Financial Strength, 21 ratings)	A+ (5)
TheStreet.com(Safety Rating, 16 ratings)	C+ (7)
Comdex(Percentile in Rated Companies)	86

Assets & Liabilities

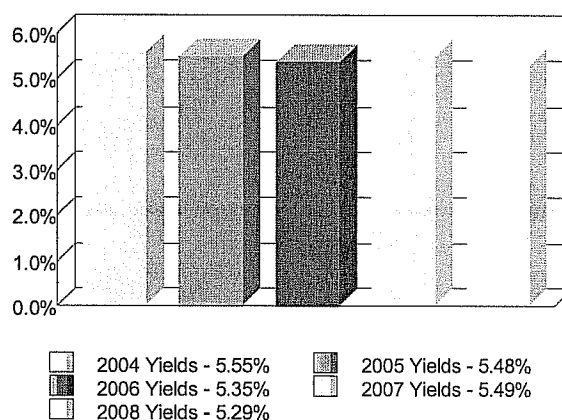
Total Admitted Assets	237,497,815
Total Liabilities	231,065,440
Separate Accounts	87,871,240
Total Surplus & AVR	7,679,375
As % of General Account Assets	5.1%

Invested Assets

Total Invested Assets 145,026,149



Investment Yields

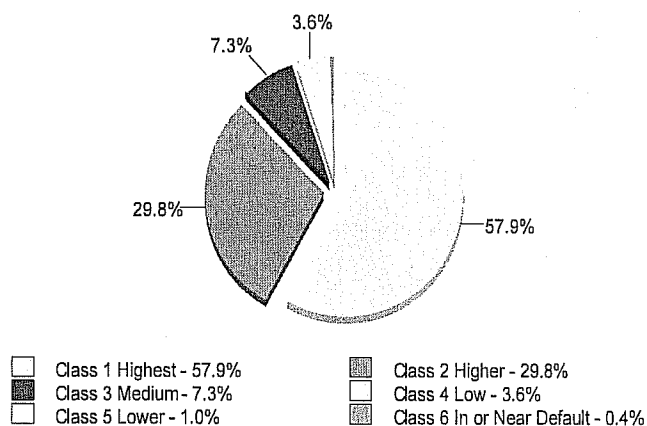


5 Year Average 5.43%

Non-Performing Assets

Bonds In or Near Default	6.0%
Problem Mortgages	0.0%
Real Estate Acquired by Foreclosure	0.0%
Total Non-Performing Assets/Surplus & AVR	6.0%
As a Percent of Invested Assets	0.3%

Bond Quality



Income & Earnings

Total Income	23,281,946
Net Premiums Written	16,129,603
Earnings Before Dividends and Taxes	1,604,998
Net Operating Earnings	497,770

Data for Year-End 2008 from the life insurance companies' statutory annual statements. All dollar amounts are in thousands. All ratings shown are current as of May 15, 2009.

Presented by: Jerry C Lothrop, CLU, CSSC, Capital Planning, Inc., 2051 Killebrew Drive, Suite #640, Bloomington, MN 55425 Phone: 952-541-9464 Email: jlothrop@capitalplanninginc.com